

Nicolas Morel

Curriculum vitae

Marketing & technology

32 years old {01.03.1979}
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Education

Master in Graduate Business School
Bachelor in Economics

Master at ICN Business school, France. September 2000 to June 2004. Specialization in Marketing. One semester as an exchange student completed at La Verne University, USA.

Bachelor at Montpellier University of Economics, France. September 1997 to June 2000. Specialization in Small & Medium Business management.

Baccalauréat ES (Economic and Social) in 1997

Others

Computing

Office, html, flash, photoshop

Languages

Native French, Fluent English, conversational Dutch, notions of German.

Hobbies

(scan with an android device)



Current Work

Marketer in FMCG at Colgate-Palmolive

Amsterdam - Since september 2009.

Managing marketing activities for a set of premium toothpaste brands on the Belgium pharmaceutical market. Responsibilities include market analysis, promotional marketing and online marketing

Previous contracts

Business developer in digital advertising

Spotzer Media - Amsterdam, Netherlands. August 2008 to February 2009. Spotzer is the first global media agency for SMB online video advertising services delivered through media and publisher partnerships.

Product Manager in web hosting

Lycos Europe - Gütersloh, Germany. November 2005 to July 2008. Lycos Europe was a pan European web service network providing until 2009 search, email, online community, shopping and home page building services.

3 internships

Forrester research - Amsterdam, Netherlands. January 2004 to June 2004. - Internship in direct marketing within the Event department.
Actiplay -France. September 2001 to March 2002. Marketing research in online gaming.
Rhodia -France. June 2001 to August 2001. Copywriting for creation of a B2B website.

Beside business

Project leader in social media

Peopalk - Amsterdam, Netherlands. Since March 2009. Peopalk is a social media search engine delivering latest news from user generated content on Youtube, Twitter and Flickr platforms.

Web design

Freelance web designer - Amsterdam, Netherlands. June 2004 to October 2005. I designed websites in the field of video game and online video.